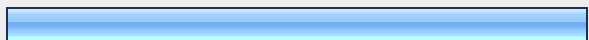




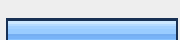



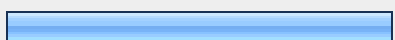
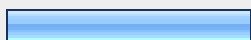
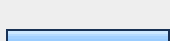
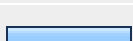




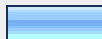




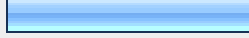
Please evaluate the following statements...						
I belong to Evergreen Squash Club because:						
	1 - Strongly Agree	2 - Agree	3 - Neutral	4 - Disagree	5 - Strongly Disagree	Response Count
It has a convenient location	51.8% (57)	35.5% (39)	7.3% (8)	4.5% (5)	0.9% (1)	110
The facilities suit my fitness needs	43.5% (47)	42.6% (46)	9.3% (10)	3.7% (4)	0.9% (1)	108
It has the best value	62.5% (70)	29.5% (33)	7.1% (8)	0.0% (0)	0.9% (1)	112
It has a great atmosphere	41.1% (46)	39.3% (44)	17.0% (19)	2.7% (3)	0.0% (0)	112
I have many friends at the club	39.6% (44)	38.7% (43)	16.2% (18)	4.5% (5)	0.9% (1)	111
The level of singles squash	39.2% (40)	45.1% (46)	14.7% (15)	0.0% (0)	1.0% (1)	102
The level of doubles squash	26.7% (27)	25.7% (26)	42.6% (43)	1.0% (1)	4.0% (4)	101
	answered question					112
	skipped question					0



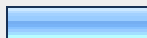
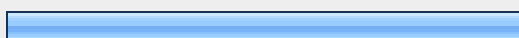
I believe that Evergreen has:						
	1 - Strongly Agree	2 - Agree	3 - Neutral	4 - Disagree	5 - Strongly Disagree	Response Count
Reasonable membership dues	56.4% (62)	34.5% (38)	6.4% (7)	1.8% (2)	0.9% (1)	110
A friendly and active membership	52.3% (58)	44.1% (49)	3.6% (4)	0.0% (0)	0.0% (0)	111
Good squash facilities	62.4% (68)	34.9% (38)	2.8% (3)	0.0% (0)	0.0% (0)	109
Effective squash programs	34.2% (38)	34.2% (38)	25.2% (28)	5.4% (6)	0.9% (1)	111
Good fitness facilities	16.2% (18)	38.7% (43)	29.7% (33)	12.6% (14)	2.7% (3)	111
Many opportunities to meet new players	25.2% (28)	40.5% (45)	28.8% (32)	4.5% (5)	0.9% (1)	111
	answered question					112
	skipped question					0



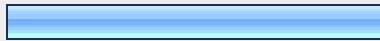


Originally, I joined Evergreen because (select as many as necessary):			Response Percent	Response Count
A friend or acquaintance introduced me to the club			62.5%	70
I was part of the junior program			3.6%	4
I searched out a local squash club online			7.1%	8
I searched out a local squash club through Squash BC			2.7%	3
I saw some promotional material			5.4%	6
Of the level of play at the club			18.8%	21
Tournament / Special Event			5.4%	6
I wanted to play doubles			6.3%	7
Other (please specify)			23.2%	26
		answered question		112
		skipped question		0



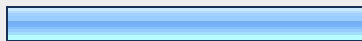
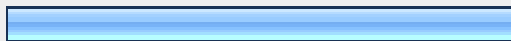

When I joined Evergreen, I was:			Response Percent	Response Count
An experienced squash player			42.0%	47
An intermediate player looking to improve			26.8%	30
A novice player (less than 3 years of experience)			17.9%	20
A beginner			13.4%	15
		answered question		112
		skipped question		0

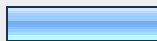
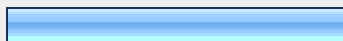
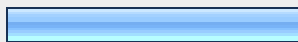
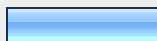
My membership category is:			Response Percent	Response Count
Senior			75.7%	84
Trial			0.9%	1
Restricted			5.4%	6
Doubles			5.4%	6
Golden			10.8%	12
Junior			0.0%	0
Other (please specify)			1.8%	2
			answered question	111
			skipped question	1

Gender			Response Percent	Response Count
Male			73.9%	82
Female			26.1%	29
			answered question	111
			skipped question	1

I have been a member for:			Response Percent	Response Count
Less than 1 year			4.5%	5
1 - 5 years			25.0%	28
5 - 10 years			15.2%	17
10+ years			55.4%	62
			answered question	112
			skipped question	0

The very first time that I played squash, I was:			Response Percent	Response Count
A junior (< 18 years old)			21.8%	24
A university/college student (18 - 24)			30.0%	33
A young adult (25 - 34)			40.0%	44
A middle-aged adult (35 - 54)			7.3%	8
A savvy veteran (55+)			0.9%	1
			answered question	110
			skipped question	2

When I joined Evergreen, I was:			Response Percent	Response Count
A junior (< 18 years old)			3.6%	4
A university/college student (18 - 24)			0.9%	1
A young adult (25 - 34)			38.4%	43
A middle-aged adult (35 - 54)			54.5%	61
A savvy veteran (55+)			2.7%	3
			answered question	112
			skipped question	0

Do you use the exercise room?			Response Percent	Response Count
Yes - often			16.1%	18
Occasionally			36.6%	41
Rarely			31.3%	35
No - never			16.1%	18
			answered question	112
			skipped question	0

Please note your level of interest in the following activities at the club:					
	Very interested	Somewhat Interested	Not at all interested	Not interested, but think it would be popular	Response Count
Additional Drop-in Round Robins (singles)	10.2% (11)	41.7% (45)	25.0% (27)	23.1% (25)	108
Drop-in Round Robins (doubles)	8.8% (9)	36.3% (37)	38.2% (39)	16.7% (17)	102
Summer Club League singles (mens and ladies mixed)	21.4% (22)	29.1% (30)	35.9% (37)	13.6% (14)	103
Inhouse tournaments / Calcuttas	18.9% (20)	51.9% (55)	20.8% (22)	8.5% (9)	106
Fitness instruction	13.9% (15)	38.9% (42)	35.2% (38)	12.0% (13)	108
Healthy living seminars	4.9% (5)	35.3% (36)	47.1% (48)	12.7% (13)	102
Club golf tournament	17.3% (18)	30.8% (32)	40.4% (42)	11.5% (12)	104
	answered question				112
	skipped question				0

Please evaluate the following statements...						
To attract and retain more new members, we should:						
	1 - Strongly Agree	2 - Agree	3 - Neutral	4 - Disagree	5 - Strongly Disagree	Response Count
Keep costs and annual dues low	44.9% (48)	48.6% (52)	5.6% (6)	0.9% (1)	0.0% (0)	107
Expand / improve squash facilities	14.7% (15)	38.2% (39)	35.3% (36)	9.8% (10)	2.0% (2)	102
Expand / improve fitness facilities	18.4% (19)	33.0% (34)	35.0% (36)	13.6% (14)	0.0% (0)	103
Enhance club social activities (eg: fun tournaments, golf tournaments, etc)	13.2% (14)	39.6% (42)	40.6% (43)	6.6% (7)	0.0% (0)	106
Enhance squash activities (drop-ins, clinics, etc)	16.7% (18)	59.3% (64)	23.1% (25)	0.9% (1)	0.0% (0)	108
Improve the process that integrates new members into our club	23.3% (24)	58.3% (60)	18.4% (19)	0.0% (0)	0.0% (0)	103
Create better rewards for members who refer new members	2.9% (3)	37.5% (39)	49.0% (51)	10.6% (11)	0.0% (0)	104
Get more women involved in the club	16.2% (17)	31.4% (33)	48.6% (51)	1.9% (2)	1.9% (2)	105
	answered question					108


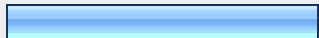

		<i>skipped question</i>	4
--	--	-------------------------	----------



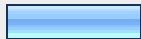
The best target group for new members would be:			
		Response Percent	Response Count
Juniors (< 18)		9.4%	10
University / College Students (18 - 24)		11.2%	12
Young professionals (25 - 34)		70.1%	75
Middle-aged adults (35 - 54)		9.4%	10
Older adults (55+)		0.0%	0
		<i>answered question</i>	107
		<i>skipped question</i>	5

In our marketing efforts, we should target:			
		Response Percent	Response Count
Men		7.5%	8
Women		0.9%	1
Doesn't matter		91.6%	98
		<i>answered question</i>	107
		<i>skipped question</i>	5

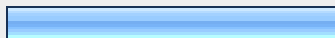
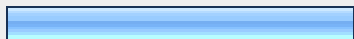
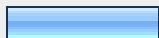


Please rate the importance of the following promotional activities:					
	1 - Very Important	2 - Important	3 - Irrelevant	4 - Very Irrelevant	Response Count
More print advertising, even though it's costly	3.9% (2)	33.3% (17)	54.9% (28)	7.8% (4)	51
A better website	45.5% (20)	29.5% (13)	15.9% (7)	9.1% (4)	44
More members engaged in finding and introducing new members	59.6% (28)	29.8% (14)	10.6% (5)	0.0% (0)	47
Expand our current efforts: low cost banners and bulletins for notice boards	19.0% (8)	42.9% (18)	23.8% (10)	14.3% (6)	42
More drop-in / clinic programs	18.4% (7)	31.6% (12)	39.5% (15)	10.5% (4)	38
Make the trial membership more attractive	27.6% (16)	48.3% (28)	17.2% (10)	6.9% (4)	58
Other	42.9% (6)	21.4% (3)	7.1% (1)	28.6% (4)	14
	answered question				108
	skipped question				4

If other noted above, please specify:		Response Count
		20
	answered question	20
	skipped question	92



At a lower cost to the club, would you be in favour of discontinuing the Roster Book, and having a PDF that members can download off of the website and print?			
		Response Percent	Response Count
Yes		59.3%	64
No		33.3%	36
No opinion		7.4%	8
	answered question		108
	skipped question		4

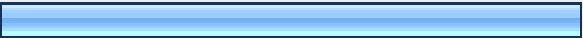


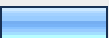

At a higher cost to the club, would you be in favour of adding email addresses to the Roster Book?			Response Percent	Response Count
Yes			28.3%	30
No			57.6%	61
No opinion			14.2%	15
			answered question	106
			skipped question	6




If you have any additional suggestions or comments for the Membership Committee, please note here:		Response Count
		31
		answered question
		31
		skipped question
		81

How satisfied are you with the online booking system for courts 1, 2, 5 & 6?			Response Percent	Response Count
1 - Very satisfied			35.5%	38
2 - Satisfied			37.4%	40
3 - Neutral			16.8%	18
4 - Dissatisfied			8.4%	9
5 - Very dissatisfied			1.9%	2
			answered question	107
			skipped question	5

Please indicate any areas where it may improve:		Response Count
		34
		answered question
		34
		skipped question
		78

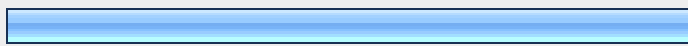


The club should (at minimal cost difference):			Response Percent	Response Count
1 - Change all of the courts over to the online system			62.0%	62
2 - Maintain the current 'hybrid' system			38.0%	38
			<i>answered question</i>	100
			<i>skipped question</i>	12

For the singles court booking times, we should:			Response Percent	Response Count
Keep the current 45 minute / 1 hour booking system			62.5%	65
Decrease the number of courts available, and change one or more of the 45 minute courts to 60 minutes courts			14.4%	15
Increase the number of courts available, and change all of the courts to 50 minute booking times			9.6%	10
Sorry, I only play doubles			11.5%	12
Other (please specify)			1.9%	2
			<i>answered question</i>	104
			<i>skipped question</i>	8

I believe that the website is:			Response Percent	Response Count
Good - reflects well on our club			39.4%	41
Adequate - does the job			44.2%	46
Needing of improvement			16.4%	17
			<i>answered question</i>	104
			<i>skipped question</i>	8


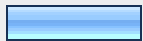

Please state areas where you would like to see the website improved:		Response Count
		17
	answered question	17
	skipped question	95

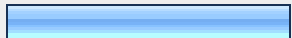

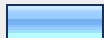

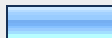
Are you pleased with the maintenance of the following aspects of the club:						
	1 - Very pleased	2 - Pleased	3 - Neutral	4 - Displeased	5 - Very displeased	Response Count
Squash Courts	38.7% (41)	54.7% (58)	4.7% (5)	1.9% (2)	0.0% (0)	106
Carpets	15.4% (16)	58.7% (61)	19.2% (20)	5.8% (6)	1.0% (1)	104
Furniture	6.7% (7)	32.4% (34)	38.1% (40)	16.2% (17)	6.7% (7)	105
Locker room / showers	15.1% (16)	57.5% (61)	22.6% (24)	2.8% (3)	1.9% (2)	106
Fitness Room	7.9% (8)	45.5% (46)	36.6% (37)	9.9% (10)	0.0% (0)	101
General cleanliness	26.4% (28)	54.7% (58)	16.0% (17)	2.8% (3)	0.0% (0)	106
	answered question					107
	skipped question					5

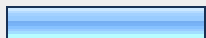
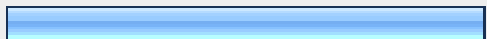
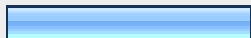
Do you want Evergreen to adopt a Go Green policy (increase recycling, energy conservation, etc)?			
		Response Percent	Response Count
Yes		73.8%	79
No		7.5%	8
No opinion		18.7%	20
	answered question		107
	skipped question		5

Please enter any suggestions/comments for the Maintenance Committee:		
		Response Count
		22
<i>answered question</i>		22
<i>skipped question</i>		90

What would you like to see improved in the Junior Program?		
		Response Count
		21
<i>answered question</i>		21
<i>skipped question</i>		91

I am:			
		Response Percent	Response Count
A Junior program participant		0.0%	0
A former Junior program participant		3.2%	3
A parent		14.9%	14
A member with no involvement in the Junior Program		81.9%	77
<i>answered question</i>			94
<i>skipped question</i>			18

Please state your satisfaction with the job done by the current Board of Directors:			Response Percent	Response Count
1 - Very satisfied			30.2%	32
2 - Satisfied			46.2%	49
3 - Neutral			10.4%	11
4 - Dissatisfied			1.9%	2
5 - Very dissatisfied			0.0%	0
Don't have enough information			11.3%	12
			answered question	106
			skipped question	6

Would you like to receive more communication from the Board of Directors, beyond posting minutes and various notices?			Response Percent	Response Count
Yes			21.2%	22
No			51.9%	54
No opinion			26.9%	28
			answered question	104
			skipped question	8

If yes, specifically what type of communication would you like to receive?		Response Count
		19
		answered question
		19
		skipped question
		93

Please enter any comments or recommendations for the Board of Directors.		Response Count
		11
	<i>answered question</i>	11
	<i>skipped question</i>	101

All individual survey responses are confidential.		Response Count
Please enter your membership number for verification purposes, and to be eligible for great prizes.		
		107
	<i>answered question</i>	107
	<i>skipped question</i>	5